## For Immediate Release

## Final Weekend to experience the Makers Alley Juried Exhibition at New Hope Arts

Meet the Artists Closing Reception on October 29 Featuring an Artist Talk by Painter Joe Coco on "Halloween, the Moon & Art"

## Makers Alley Launches its New E-commerce Site For Online Artwork Sales of the Exhibition and all Future Exhibitions

This weekend is the last opportunity to experience the 4th Annual Makers Alley Juried Artists & Artisan Exhibition that will close on Sunday, October 29. The public is invited to view the over 90 accepted works of art created by painters, sculptors, ceramicists, fiber artists, photographers and makers of all disciplines rom the Delaware River Valley region. The closing reception will be held on Sunday, October 29 from 2-5pm at the New Hope Arts center at 2 Stockton Avenue in New Hope.

Free and open to the public, the special afternoon begins with an Maker's Talk by painter, Joe Coco on "Halloween, the Moon and Art" at 2pm.. Coco's painting "All Souls Day" is featured to the show.

"This painting was started on a Halloween full moon night! Capturing the spirit of what the ancient festival 'all hallows eve' portends, was a chance to mingle with the ancestors. A costume helps bridge the gap between the visible and invisible realities of life." Jo Coco

Beginning at 3-5pm, come celebrate and converse with the exhibiting artists who will share the inspirations for their work and background.

All exhibited artworks are for sale in the gallery and virtually at the Makers Alley online market place. Following the exhibition, visit the new storefront at <a href="https://shop.makersalley.org/">https://shop.makersalley.org/</a> to view and purchase any of the exhibited works. Makers Alley has invested in building a platform to enable Makers Alley artists to easily promote and sell they're art online. All the exhibiting artists in the 4<sup>th</sup> Annual Makers Alley Juried Exhibition are featured. <a href="https://shop.makersalley.org/">https://shop.makersalley.org/</a>

## Contact:

Amy Rosi AROS Communications arosi@aroscommunications.com 917. 940. 9763